

## **PRIVACY POLICY**

This Privacy Policy establishes the terms and conditions under which Milwaukee Electronics Kft. (registered seat and postal address for correspondence: Alsó-Kikötő sor 11C; 6726 Szeged – Hungary) registration number: 06-09-014476; contact e-mail address: [it@milwaukeeinst.com](mailto:it@milwaukeeinst.com); hereinafter “MILWAUKEE”), a company that operates the sales of the Milwaukee Instruments commercial brand all across the world (except United States of America) as data controller for the purposes of this Privacy Policy (hereinafter “Us” or “the Data Controller”), process the personal data that you provide Us with when using the website [[www.measurenegativeorp.com](http://www.measurenegativeorp.com)] (hereinafter, “the Website”). When using the Website, each time you provide Us with or it is necessary for Us to access any kind of information which, due to its characteristics, allows us to identify you, such as your name, email address, type of device, data relating to your activities on the Website, any data that may be concluded from such data, etc. (hereinafter, “Personal Data”), whether for purposes of browsing, purchasing our products or using our services or functionalities, you will be subject to this Privacy Policy which is applicable at all times and should be reviewed to ensure you agree with them.

### **1. COLLECTION OF PERSONAL DATA AND PROCESSING PURPOSES**

Please note that when using any of our services or functionalities, you accept this Privacy Policy. In each section, you can see if they require specific processing of your Personal Data. Not providing certain compulsory information may mean that it will not be possible to use certain functionalities or services available through the Website. The user (you) hereby guarantees that the Personal Data provided is true and exact, and agrees to report any changes or modifications thereto. If you provide us with the Personal Data of third parties, you shall be responsible for having informed them and obtained their consent for these details to be provided for the purposes indicated in the corresponding sections of this Privacy and Cookies Policy.

The Data Controllers, as appropriate, shall use Personal Data for the following purposes:

1.1 Contact you by email, telephone, fax or other equivalent forms of electronic communication, regarding updates or informative communications related to the functionalities, products or contracted services when necessary or reasonable for their implementation.

1.2 Attend and manage your requests made using the available customer service channels in relation to the Website, as well as monitoring the quality of our service. The data controller will process your data until the revocation of your consent, or the cessation of the purpose of the data processing (which might correspond to the term of the legal obligation relating to document retention), whichever is earlier, but in any case no longer than 5 years.

### **2. NEWSLETTER SUBSCRIPTION**

If you authorise your subscription to the MILWAUKEE Newsletter, we will provide you with information regarding our products and services through email. Assuming that you have given your prior consent to such marketing use, subscription to the MILWAUKEE Newsletter may entail using Personal Data to make personalised advertising related to our products and services available to you via email. All emails and newsletters from this site allow you to opt out of further mailings.

### **3. DATA PROTECTION RIGHTS**

The Data Controllers undertake to respect the confidentiality of your Personal Data and to guarantee you can exercise your rights. You may exercise your rights of access, rectification, cancellation and opposition by sending an email to: [it@milwaukeeinst.com](mailto:it@milwaukeeinst.com), indicating the reason for your request. If you decide to exercise these rights, and if part of the personal data you provided was your email address, we would ask you to please specify this circumstance in your written request, indicating the email address from which you wish to exercise your rights of access, rectification, cancellation and

opposition. Should you experience any infringement or misuse of your data, kindly contact us so that we may resolve any issues amicably.

## **5. INFORMATION ON COOKIES**

The Website may use cookie and tracking technology depending on the features offered. Cookie and tracking technology are useful for gathering information such as browser type and operating system, tracking the number of visitors to the Website, and understanding how visitors use the Website. Cookies can also help customize the Site for visitors. Cookies are small text files with information on your navigation in this Website, whose principal objective is to improve your experience in the Website. Cookies are an essential part of how our website works. The information collected by the Cookies also enables us to improve the site by estimating numbers and patterns of use, the suitability of the website to the individual interests of the users etc. **We do not store any sensitive personal information in the Cookies we use** however, if you previously provided personally identifiable information, cookies may be tied to such information. The information stored in the Cookies from our website is used exclusively by us , except "third-party cookies", which are used and managed by Google Analytics to obtain access statistics. You can turn off cookies within your browser by going to 'Tools | Internet Options | Privacy' and selecting to block cookies. If you turn off cookies, you may find parts of the site will no longer function for you.

## **6. DISTRIBUTION OF INFORMATION**

We may share information with governmental agencies or other companies assisting us in fraud prevention or investigation. We may do so when: (1) permitted or required by law; or, (2) trying to protect against or prevent actual or potential fraud or unauthorized transactions; or, (3) investigating fraud which has already taken place. The information is not provided to these companies for marketing purposes.

## **7. DATA SECURITY**

To maintain the accuracy of the personal data we process, to prevent unauthorised access and ensure the lawful use of your data, MILWAUKEE has implemented appropriate physical, technical, and administrative measures. For instance all your data will be stored on secure servers accessible only to such employees of the data controller who need to know such data for the due and lawful performance of their duties and who are bound by strict confidentiality obligations.

This privacy policy shall be available at all times on the present website: [www.milwaukeeinst.com](http://www.milwaukeeinst.com)